

DAIRY BUSINESS MANAGEMENT

With the extensive application of Management Principles in the working of industries and due to the phenomenal revolution in the field of Information Technology, a need to provide formal management education to the students of SMC College of Dairy Science was anticipated. Consequently the Dairy Business Department was established in the year 1995. The department mainly focuses on courses such as Finance management, Marketing management, Human Resources management, Computer Applications and Production management.

Mission

- To emphasize on the application of Principles of Management in dairy business with special emphasis on co-operative dairy units. The emphasis shall be on main functional areas like Finance, Marketing, Human Resources, Production and Information technology.
- To enhance the Decision making, Critical thinking and the Problem solving capabilities of the students.
- To bring out the hidden potential and entrepreneurship aptitude of the students and also to encourage team building activities.
- To make a significant contribution in the field of Dairy business by partnering with Industry & government and providing benefits to all concerned – Milk producers, Industry, Students, Government and Society.

Resources

- **Computer Lab**

The Department has a fully furnished, internet connected computer laboratory of 40 latest computers. The lab is fully dedicated for the practice of students.

- **Books and Magazines**

The Department has its own stock of learning resources in the form of Books, Journals, Magazines and Computer CDs.

Projects / Research work

The status of the projects in the department is as below.:

Sr. No	Title of the Project	Grant (Rs. in Lakh)	Funding Agency	Status
1	Economics of Dairy Enterprises in Middle Gujarat Agro Climatic Zone	9.64	ICAR	Completed
2	Challenges, Opportunities and Expectations of stack holders of Dairy Industry of Gujarat and its implications for strategy and policy formulation: an in-depth case study	10.00	ICSSR	Completed
3	Supply Demand Analysis of Professional Human Resource in terms of Dairy Technologists in India	21.50	ICAR	Completed
4	Comparative Analysis of Dairy Business Models Existing in Gujarat: Study of Selected Districts and Exploring Possibility of Implementing New Models	5.50	ICSSR	Ongoing
5	To Evaluate Various Socio- Economic Upliftment Schemes Provided to Member Farmers by Gujarat Dairy Cooperatives	7.00	ICSSR	Ongoing
6	Evaluation of Health Promoting Schemes Jointly offered by Government and Dairy Cooperatives of Gujarat	10.00	ICSSR	Ongoing

- ICSSR Sponsored National Seminar on “New Developments in Dairy Sector: Issues and Strategies for Increasing Income of Rural Milk Producer of India” on 16th November, 2019.
- One Day National Seminar "*Human Resource Management in Indian Dairy Sector*" was organised by Department of Dairy Business Management on 17th, March, 2016.
- ICAR Sponsored 21 days summers schools "*Dairy Business Management in 21st Century*" was organised by Department of Dairy Business Management during 7-27, July, 2015.

Future Plans

- To start a Post Graduate (Degree/Diploma/Certificate) course in the Department.
- To study the problems related to financial, Marketing, Human Resources and Production Management aspects of Dairy Business and to explore for their solutions.